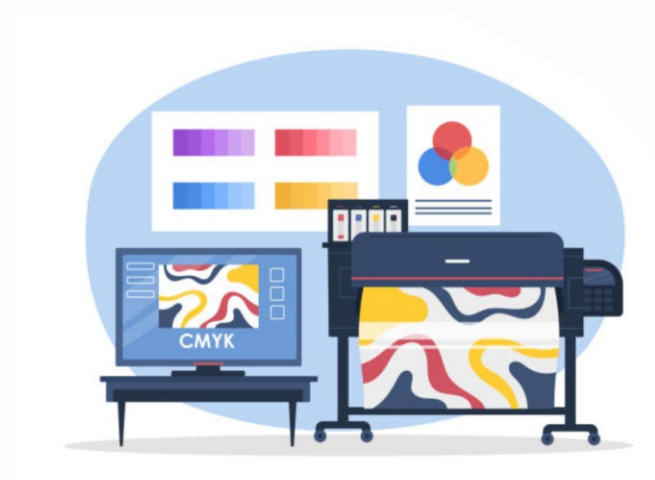




PICKING THE RIGHT PRINT METHOD

Business Cards, Small Runs

Magazines, Brochures, Catalogs

Posters, Signage, Banners

Apparel & Merchandise

Packaging (Boxes, Labels)

Digital, Letterpress (If Premium)

Offset

Screen Printing

Large-Format

Digital

LED UV

Personalized Mail / Billing

Variable Data Printing



Core Printing Methods

- **Digital Printing**

Direct from digital files (like PDFs) to paper, cardstock, vinyl, etc. Ideal for short runs, quick turnaround, and customizable printing like flyers, business cards, or personalized mailers

- **Offset Printing**

Traditional plate-based technique with high quality and low cost per page for medium to large print volumes (magazines, catalogs, books).

- **Screen Printing**

Presses ink through a mesh stencil onto surfaces like fabric, plastic, metal—great for T-shirts, tote bags, signage in bulk runs

- **Letterpress & Relief Printing**

Tactile, artisanal presses using raised blocks (wood/metal) or photopolymer plates. Popular for luxury, bespoke stationery and wedding

